Cross Cultural Research Methods In Psychology Culture And Psychology

Individualism and collectivism has become one of the major means of comparison between societies in cross-cultural psychology and other comparative disciplines. Scholars seek to explain why some societies, largely non-Western Asian ones, focus on the collective nature of social obligation while traditional Western psychology focuses on the primacy of the individual. In this volume, experts from a variety of disciplines, perspectives, and nationalities address the individualism/collectivism issue, examining its theoretical underpinnings and current trends, the state of the art in current research on this topic, and the social and practical implications of our understanding of this dimension of human activity. A foreword by Geert Hofstede, who conducted the original research on this topic, provides a context for the other contributions. Individualism and Collectivism will be of interest to scholars and advanced students in cross-cultural psychology, psychological anthropology, and related cross-cultural disciplines. Applied Cross-Cultural Data Analysis for Social Work is a research guide for examining and interpreting data for the purpose of cultural group comparisons. This book aims to provide practical applications in statistical approaches of data analyses that are commonly used in cross-cultural research and evaluation. Readers are presented with step-by-step illustrations in the use of descriptive, bivariate, and multivariate statistics to compare cross-cultural population using large-scale, population-based survey data. These techniques have important applications in health, mental health, and social science research relevant to social work and other helping professions, especially in providing a framework of evidence to examine health disparities using population-health data. For each statistical approach discussed in this book, Thanh V. Tran and Keith T. Chan explain the underlying purpose, basic assumptions, types of variables, application of the Stata statistical package, the presentation of statistical findings, and the interpretation of results. Unlike previous guides on statistical approaches and data analysis in social work, this book explains and demonstrates the strategies of cross-cultural data analysis using descriptive and bivariate analysis, multiple regression, additive and multiplicative interaction, mediation, SEM and HLM for subgroup analysis and cross-cultural comparisons. This book also includes sample syntax from Stata for social work researchers to conduct cross-cultural analysis with their own research. With the incorporation of globalization of business and industry, IT products and services are often produced and marketed across geographical cultural boundaries without adequate consideration of culture. There is a high probability that IT products and services developed in one country may not be effectively used in another country, which may hinder their market penetration, sales, and use. Based on research and practice, Cross-Cultural Design for IT Products and Services provides a resource for human factors engineers, designers, and marketing professionals who define and develop IT products and services for the global market. With its extensive review of cross-cultural theory and cross-cultural design literature, it is also a resource for those who are interested in research on cross-cultural design. The book presents an overview of the dimensions of culture for which implications for human information processing and affective responses. It examines a set of user interface design guidelines grouped into five areas: language, use of color, icons and images, navigation, and information architecture. Also, it addresses physical ergonomics and anthropometry issues. The text translates theory and guidelines into a practical methodology and discusses how to integrate methods of cross-cultural design into a standard engineering process for product development. The authors review and reappraise theories, models, principles, and techniques for design of IT products and services that will be marketed globally. They provide guidelines for user interface design across North American, Asian, and other cultures. Applying the guidelines within the methodological framework provided will enhance the usability and effectiveness of the IT product or service, and contribute to greater user satisfaction, increased productivity, higher sales, and lower product support costs. Lonner and Berry's book is designed to meet the needs of field workers who are faced with a research question and teachers who discuss research problems and issues in the classroom. They have provided field workers - both those already in the field and those contemplating going into the field. As intercultural encounters between people in the modern world become more common, important questions have been raised about the nature of culture-specific differences and similarities. Focusing on the relationship between culture and human development, this timely book offers an interdisciplinary exploration of key developmental processes. It combines psychological and sociological approaches with cross-cultural research to examine phenomena such as the transfer of culture between generations and the universality of attachment theory. Drawing on detailed research from a range of cultural groups, leading international researchers consider the impact of social change and modernization on the development of the individual and at the societal level. Theoretical and methodological issues are presented in terms of how to apply the results of cross-cultural research as well as recent empirical research done in specialized areas of the field. Finally, short-term intercultural exchanges are examined and used to suggest some of the potential practical uses of cross-cultural research for the future. This book will be essential reading for anyone studying or researching in cultural psychology, cross-cultural psychology, acculturation or behavioral development. It will also prove an invaluable source of information for anyone interested in sociology and the social sciences in general. Feldman and Valenzy present state-of-the-art research evaluating relationships between personality, leadership, decision making, behavior, and context among political leaders and across divergent cultures. With chapters from outstanding international scholars, the text is unique in its examination of the utility of current research methods as applied to case studies from disparate societies. Cross-Cultural Research MethodsRowman Altamira Intended to bridge the gap between the latest methodological developments and cross-cultural research, this interdisciplinary resource presents the latest strategies for analyzing cross-cultural data. Techniques are demonstrated through the use of applications that employ cross-national data sets such as the latest European Social Survey. With an emphasis on the generalized latent variable approach, internationally prominent researchers from a variety of fields explain how the methods work, how to apply them, and how they relate to other methods presented in the book. Syntax and graphical and verbal explanations of the techniques are included. Online resources, available at www.routledge.com/9781138690271, include some of the data sets and syntax commands used in the book. Applications from the behavioral and social sciences that use real data sets demonstrate: The use of samples from 17 countries to validate the resistance to change scale across nations How to test the cross-national invariance properties of social trust The interaction between social class, religiousness, and social attitudes A comparison of anti-immigrant attitudes and patterns of religious orientations across European countries. The second edition includes six new chapters and two revised ones presenting exciting developments in the literature of cross-cultural analysis including topics such as approximate measurement invariance, alignment optimization, sensitivity analyses, a mixed-methods approach to test for measurement invariance, and a multilevel structural equation modeling approach to explain noninvariance. This book is intended for researchers, practitioners, and advanced students interested in cross-cultural research. Because the applications span a variety of disciplines, the book will appeal to researchers and students in: psychology, political science, sociology, education, marketing and economics, geography, criminology, psychometrics, epidemiology, and public health, as well as those interested in methodology. It is also appropriate for an advanced methods course in cross-cultural analysis. Cross-cultural research is rife with ethical and methodological challenges but, despite the increased demand for such research, discussions on 'culturally sensitive methodologies' are still largely neglected. Consequently, researchers often find themselves faced with difficulties but lack information on how to deal with them. This text provides an in-depth discussion on how to perform qualitative research in cross-
cultural contexts with an emphasis on a more ethical, sensible and responsible approach. Pranee Liamputtong suggests culturally sensitive and appropriate research methods that would work well with cultural groups. She offers thought-provoking perspectives and diverse cultural examples which will be of value to both novice and experienced cross-cultural researchers. Throughout the volume there are references to the excellent work of many cross-cultural researchers who have paved the way in different social and cultural settings. Without ethnography, cross-cultural comparison would not be possible. But without cross-cultural comparison, we would know nothing of what may be universal or variable across human cultures, or why variation exists. Cross-Cultural Research Methods is an introductory teaching tool that shows students and potential researchers how to describe, compare, and analyze patterns that occur in different cultures, that is, how to form and test anthropological, sociological, psychological, medical, or political hypotheses about cultural variation. In The Cross-Cultural Challenge to Social Psychology a group of distinguished psychologists considers what the cross-cultural approach has to offer the discipline of social psychology. The book begins with an assessment of the cross-cultural position, its faults and some requirements for broader acceptance. Successfully combining cross-cultural management and business research methods, this team of international authors provide much needed coverage of the implications that should be considered when undertaking research across different cultures.

Cross-Cultural Analysis is the sequel to Culture's Consequences, the classic work published by one of the most influential management thinkers in today's times, Geert Hofstede. Cross-cultural studies require sound methodology and psychometrics. This book outlines advances in assessment from many expert perspectives. Third edition of leading textbook offering an advanced overview of all major perspectives of research in cross-cultural psychology. The Handbook of International Counseling is an effort to bring together the current practices, values, attitudes and beliefs about counseling from countries around the globe. The editors have selected leading experts in the field of counseling in a wide and culturally representative group of countries throughout the world. This book will be the first volume that undertakes such an ambitious goal in the field of counseling.

Cross-cultural research is now an undeniable part of mainstream psychology and has had a major impact on conceptual models of human behavior. Although it is true that the basic principles of social psychological methodology and data analysis are applicable to cross-cultural research, there are a number of issues that are distinct to it, including managing incongruities of language and quantifying cultural response sets in the use of scales. Cross-Cultural Research Methods in Psychology provides state-of-the-art knowledge about the methodological problems that need to be addressed if a researcher is to conduct valid and reliable cross-cultural research. It also offers practical advice and examples of solutions to those problems and is a must-read for any student of culture.

Written in a conversational style that transforms complex ideas into accessible ones, this international best-seller provides an interdisciplinary review of the theories and research in cross-cultural psychology. The book’s unique critical thinking framework, including Critical Thinking boxes, helps to develop analytical skills. Exercises interspersed throughout promote active learning and encourage class discussion. Case in Point sections review controversial issues and opinions about behavior in different cultural contexts.

Cross-Cultural Sensitivity boxes underscore the importance of empathy in communication. Numerous applications better prepare students for working in various multicultural contexts such as teaching, counseling, health care, and social work. The dynamic author team brings a diverse set of experiences in writing this book. Eric Shiraev was raised in the former Soviet Union and David Levy is from Southern California. Sensation, perception, consciousness, intelligence, human development, emotion, motivation, social perception, interaction, psychological disorders, and applied topics are explored from cross-cultural perspectives. New to the 6th Edition: Over 200 recent references, particularly on studies of non-western regions such as the Middle East, Africa, Asia, & Latin America as well as the US and Europe. New chapter on personality and the self with an emphasis on gender identity. New or revised chapter opening vignettes that draw upon current events. More examples related to the experiences of international students in the US and indigenous people. Many more figures and tables that appeal to visual learners. New research on gender, race, religious beliefs, parenting styles, sexual orientation, ethnic identity and stereotypes, conflict resolution, immigration, intelligence, physical abuse, states of consciousness, DSM-5, cultural customs, evolutionary psychology, treatment of psychological disorders, and acculturation. Revised methodology chapter with more attention to issues related specifically to cross-cultural research and more on qualitative and mixed methods. A companion website at www.routledge.com/9781138668386 where instructors will find a test bank containing multiple choice, true and false, short answer, and essay questions and answers for each chapter, and a complete set of tables and figures from the text; and students will find chapter outlines, flashcards of key terms, and links to further resources and the authors' Facebook page. Intended as a test for courses on cross-cultural psychology, multicultural psychology, cultural psychology, cultural diversity, and the psychology of ethnic groups and a resource for practitioners, researchers, and educators who work in multicultural environments.

Adapting Psychological Tests and Measurement Instruments for Cross-Cultural Research provides an easy-to-read overview of the methodological issues and best practices for cross-cultural adaptation of psychological instruments. Although the development of cross-cultural test adaption methodology has advanced in recent years, the discussion is often pitched at an expert level and requires an advanced knowledge of statistics, psychometrics and scientific methodology. This book, however, introduces the history and concepts of cross-cultural psychometrics in a pedagogic and simple manner. It evaluates key ethical, cultural, methodological and legal issues in cross-cultural psychometrics and provides a guide to test adaptation, data analysis and interpretation. Written in an accessible manner, this book builds an understanding of the methodological, ethical and legal complexities of cross-cultural test adaptation and presents methods for test adaptation, including the basic statistical procedures for evaluating the equivalence of test versions. It would be the ideal companion for undergraduate students and those new to psychometrics.

This is an integrated introduction to methods, research design, and data analysis tailored to the challenges of cross-cultural research.
This long-awaited new textbook will be of enormous value to students and teachers in cross-cultural and social psychology. The key strength of Understanding Social Psychology Across Cultures: Living and Working in a Changing World is how it illustrates the ways in which culture shapes psychological process across a wide range of social contexts. It also effectively examines the strengths and limitations of the key theories, methods and instruments used in cross-cultural research. A concise methods book, Research Design and Methods for Studying Cultures emphasizes that all methods are related as parts of a research design and must be chosen with respect to the larger research objective of anthropology. Earlier edition published as: Developing cross-cultural measurement. This pocket guide offers researchers a framework for conducting research in a culturally sensitive manner with individuals, families, and communities in diverse settings. This unique framework focuses on a process, rather than a typology of behaviors, attitudes, values, and beliefs. All too frequently, cross-cultural research improperly attributes behaviors, beliefs, and values entirely to culture, when a closer examination would reveal the shared influences of gender, socioeconomic status, immigration status, and racial and ethnic backgrounds that interact in complex ways. By encouraging practitioners to incorporate an intersectionality lens into their work, this pocket guide helps researchers reveal stories that are more than the sum of particular identities. Sharing their extensive research experience with diverse populations around the world, the authors present a range of fluid and dynamic cross-cultural research practices that readers can easily adapt to their unique circumstances. At the intersection of culture and research methods, chapters illustrate the application of the model to three broad areas of inquiry: describing the nature of a problem; understanding the etiology of the problem; and evaluating the interventions designed to ameliorate the problem. Each area is illustrated with examples of research projects that incorporate multiple epistemologies and methodologies in order to better understand and respond to a population's needs. This guide offers a complete roadmap for developing cross-cultural projects that truly engage communities, and will be a trusted resource for students and seasoned researchers alike. The Sage Handbook of Measurement is a unique methodological resource in which Walford, Viswanathan and Tucker draw together contributions from leading scholars in the social sciences, each of whom has played an important role in advancing the study of measurement over the past 25 years. Each of the contributors offers insights into particular measurement challenges they have confronted and how they have addressed these. Each chapter focuses on a different aspect of measurement, so that the handbook as a whole covers the full spectrum of core issues related to design, method and analysis within measurement studies. The book emphasises issues such as indicator generation and modification, the nature and conceptual meaning of measurement error, and the day-to-day processes involved in developing and using measures. The Handbook covers the full range of disciplines where measurement studies are common; policy studies; education studies; health studies; and business studies. A workbook for the health service and primary care team on working in teams. It takes team players through the foundation processes involved in starting teams off, working together and getting the best from each other. It is written by authors with experience of facilitation and training in the health care field and is practical and interactive. Crosscultural Transgressions offers explorations and critical assessments of research methods and models in translation studies, and points up new questions and directions. Ranging from epistemological questions of description and historiography to the politics of language, including the language of translation research, the book tackles issues of research design and methodology, and goes on to examine the kind of disciplinary knowledge produced in translation studies, who produces it, and whose interests the dominant paradigms serve. The focus is on historical and ideological problems, but the crisis of representation that has affected all the human sciences in recent decades has left its mark. As the essays in this collection explore the transgressive nature of crosscultural representation, whether in translations or in the study of translation, they remain attentive to institutional contexts and develop a self-reflexive stance. They also chart new territory, taking their cue from ethnography, semiotics, sociology and cultural studies, and tackling Meso-American iconic scripts, Bourdieu's constructivism, translation between philosophical paradigms, and the complexities of translation concepts in multicultural societies. Contemporary trends such as increased one-parent families, high divorce rates, second marriages and homosexual partnerships have all contributed to variations in the traditional family structure. But to what degree has the function of the family changed and how have these changes affected family roles in cultures throughout the world? This book attempts to answer these questions through a psychological study of families in thirty nations, carefully selected to present a diverse cultural mix. The study utilises both cross-cultural and indigenous perspectives to analyse variables including family networks, family roles, emotional bonds, personality traits, self-construal, and 'family portraits' in which the authors address common core themes of the family as they apply to their native countries. From the introductory history of the study of the family to the concluding indigenous psychological analysis of the family, this book is a source for students and researchers in psychology, sociology and anthropology. Heavy migration patterns, the globalization of markets, and increased cross-cultural communications have made cross-cultural research a necessity in the behavioral and social sciences. This type of research is a natural and inevitable extension for researchers whose earlier focus was on intracultural studies. In Methods and Data Analysis for Cross-Cultural Research, authors Fons Van de Vijver and Kwok Leung have developed a long-awaited guide for graduate students and professionals that presents cross-cultural methodology in a practical light. Covering all the major issues in the field, this volume's presentation of theory serves as a jumping board for the practical discussion of methods, design, and analysis that follows. The central focus is primarily on the design and analysis of quasi-experiments, which is the dominant framework for cross-cultural research. This volume presents an up-to-date overview of the most important tools of cross-cultural research and illustrates the most meaningful techniques in feature boxes, complete with sample data. Professionals and students in the field of cross-cultural research will undoubtedly recognize that this is the most up-to-date and comprehensive practical guide on the market. Students and academics in the fields of clinical/counseling psychology, social work, research methods, sociology, ethnic studies, and social psychology will be grateful for this handy reference when conducting cross-cultural research.
This volume broadens the horizon of educational research in North America by introducing a comprehensive dialogue between Eastern and Western philosophies and perspectives on the subject of curriculum theory and practice. It is a very timely work in light of the progressively globalized nature of education and educational studies and the increasingly widespread attunement to Eastern educational theories in the West. By introducing Eastern perspectives, this book questions taken-for-granted thinking in Western educational thought about the foundations of teaching and learning, curriculum theory, educational policy, and educational issues such as teaching for social justice, service-learning initiatives, human rights and environmental education, and the teaching of content area subjects. It provides an important opportunity for scholars from different countries and different disciplines to establish a solid yet accessible foundation of East-West inquiry that furthers the scope and depth of curriculum studies and to disseminate the insights from this book in the venues in which they work. Researchers, faculty, and graduate students in the fields of curriculum theory, curriculum and instruction, educational foundations, philosophy of education, international/comparative education, and multicultural educational studies will welcome this book. It is appropriate as a text for upper-level courses in these areas.

This is the first book that provides detailed guidelines of how to conduct multi-disciplinary research to study people's behaviors in different cultures. Readers are encouraged to look beyond disciplinary boundaries to address issues between individuals and their socio-cultural environments so as to design the most effective studies possible. The core philosophical and theoretical assumptions that underlie the strategies, designs, and techniques used when researching cultural issues are examined. The book reviews all the steps that go into doing cultural research from formulating the research problem to selecting the most appropriate method for data analysis. Realist and interpretivist paradigms together with the theory of cultural models and quantitative, qualitative, mixed-method, and multi-design strategies are reviewed. Case studies, ethnographies, and interviewing techniques are emphasized throughout. Chapters open with learning objectives and end with a conclusion, a glossary, questions, exercises, and recommended readings. Numerous multidisciplinary examples, tables, and figures demonstrate and synthesize the analysis of data. Information boxes provide historical notes and how-to-boxes provide tips on methodological issues. Highlights include: –Encourages researchers to breach disciplinary boundaries to address the problems of human functioning in different cultures (Chs. 1 & 2). –Introduces readers to the theory of cultural models that helps bridge the human mind and socio-cultural realities (Chs. 2 & 10). –Propagates the realist and interpretivist philosophical paradigms for doing cultural studies and demonstrates how to use these approaches when studying people in different cultures (Chs. 3 & 4). –Helps readers formulate productive research questions, articulate concepts, and understand the role theories play in cultural research (Chs. 5 - 6). –Reviews research designs including case-based and variable-based ones, person-centered ethnography, interviewing, and quantitative studies (Chs. 7 – 10).

This new textbook addresses the neglect of practical research methods in cultural studies. It provides readers with clearly written overviews of research methods in cultural studies, along with guidelines on how to put these methods into operation. It advocates a multi-method approach, with students drawing from a pool of techniques and approaches suitable for their own topics of investigation. The book covers the following main areas: * Drawing on experience, and studying how narratives make sense of experience. * Investigating production processes in the cultural industries, and the consumption and assimilation of cultural products by audiences and fans. * Taking both quantitative and qualitative approaches to the study of cultural life. * Analysing visual images and both spoken and written forms of discourse. * Exploring cultural memory and historical representation.

Following upon the first two volumes in this series, which dealt with a broad spectrum of topics in the environment and behavior field, ranging from theoretical to applied, and including disciplinary, interdisciplinary, and professionally oriented approaches, we have chosen to devote sub sequent volumes to more specifically defined topics. Thus, Volume Three dealt with Children and the Environment, seen from the combined perspective of researchers in environmental and developmental psychology. The present volume has a similarly topical coverage, dealing with the complex set of relationships between culture and the physical environment. It is broad and necessarily eclectic with respect to content, theory, methodology, and epistemological stance, and the contributors to it represent a wide variety of fields and disciplines, including psychology, geography, anthropology, economics, and environmental design. We were fortunate to enlist the collaboration of Amos Rapoport in the organization and editing of this volume, as he brings to this task a particularly pertinent perspective that combines anthropology and architecture. Volume Five of the series, presently in preparation, will cover the subject of behavioral science aspects of transportation. Irwin Altman Joachim F. Wohlwill ix Contents Introduction 1 CHAPTER 1 CROSS-CULTURAL ASPECTS OF ENVIRONMENTAL DESIGN AMOS RAPOPORT Introduction 7 Culture. ................................. 9 Environmental Design 10 The Relationship of Culture and Environmental Design .......... 15 The Variability of
CROSS-CULTURAL RESEARCH METHODS: STRATEGIES, PROBLEMS, APPLICATIONS

RICHARD W.

The Cambridge Dictionary of Psychology is the first and only dictionary that surveys the broad discipline of psychology from an international, cross-cultural, and interdisciplinary focus. This focus was achieved in several ways. The managing and consulting editor boards were comprised of world-renowned scholars in psychology from many different countries, not just the United States. They reviewed and edited all of the keyword entries to make them lively and applicable across cultural contexts, incorporating the latest knowledge in contemporary international psychology. Thus entries related to culture, as well as those from all domains of psychology, are written with the broadest possible audience in mind. Also, many keywords central to contemporary psychology were incorporated that are not included in many competitors, including the Oxford and APA dictionaries.

This book situates the essential areas of psychology within a cultural perspective, exploring the relationship of culture to psychological phenomena, from introduction and research foundations to clinical and social principles and applications. • Includes contributions from an experienced, international team of researchers and teachers • Brings together new perspectives and research findings with established psychological principles • Organized around key issues of contemporary cross-cultural psychology, including ethnocentrism, diversity, gender and sexuality and their role in research methods • Argues for the importance of culture as an integral component in the teaching of psychology Conducting cross-cultural research is rife with methodological, ethical and moral challenges. Researchers are challenged with many issues in carrying out their research with people in cross-cultural arenas. In this book, I attempt to bring together salient issues for the conduct of culturally appropriate research. The task of undertaking cross-cultural research can present researchers with unique opportunities, and yet dilemmas. The book will provide some thought-provoking points so that our research may proceed relatively well and yet ethical in our approach. The subject of the book is on the ethical, methodological, political understanding and practical procedures in undertaking cross-cultural research. The book will bring readers through a series of questions: who am I working with? What ethical and moral considerations do I need to observe? How should I conduct the research which is culturally appropriate to the needs of people I am researching? How do I deal with language issues? How will I negotiate access? And what research methods should I apply to ensure a successful research process? The book is intended for postgraduate students who are undertaking research as part of their degrees. It is also intended for researchers who are working in cross-cultural studies and in poor nations.

Cross-cultural psychology has come of age as a scientific discipline, but how has it developed? The field has moved from exploratory studies, in which researchers were mainly interested in finding differences in psychological functioning without any clear expectation, to detailed hypothesis tests of theories of cross-cultural differences. This book takes stock of the large number of empirical studies conducted over the last decades to evaluate the current state of the field. Specialists from various domains provide an overview of their area, linking it to the fundamental questions of cross-cultural psychology such as how individuals and their cultures are linked, how the link evolves during development, and what the methodological challenges of the field are. This book will appeal to academic researchers and post-graduates interested in cross-cultural research.